



Roxby Downs Community Development Plan 2020-2022

Ratified by the Roxby Downs Community Board

30 September 2019

Leadership

Vision: Roxby Downs is a thriving community that works together to achieve a sustainable future

Goals:

Advocate on behalf of the Roxby Downs Community to improve services and facilities

Facilitate the active participation and empowerment of local residents through community development activities

Recognise and celebrate community achievements

Activities:

- Act as the representative voice for different sectors of the community to the Council, other tiers of government, BHP and other key stakeholders
- Advocate to government for increased support services for families
- **Drive inclusion of local priorities for Council's annual budgets and plans**
- Engage with and listen to the community through Market days and other events to identify emerging community needs
- Seek solutions to community problems and develop strategies to take advantage of opportunities
- Through a governance framework support the Forums to be well managed with facilitate access to resources and opportunities to apply for grant funding to support forum activities

- Work towards achieving the community's vision by overseeing the implementation of the Roxby Downs Community Development Plan
- **Recruit community members to join forums and contribute to community development goals**
- Use local media to increase awareness of what's on offer for families, new residents, people from overseas and the general community
- Interact with the community at Market Days to promote various community activities and volunteering opportunities
- Support philanthropic and benevolent causes
- Raise the Board and Forums' profile in the community through improved branding and marketing

- **Promote positive community spirit and success stories through local media (e.g. RoxFM, Roxby Chronicle and social media)**
- Run the Community Champion Awards to recognize outstanding contributions of volunteers
- Recognise and promote local sporting achievements and volunteer commitments through the Australia Day Sports Awards
- Recognise and celebrate the contribution of women within our community (e.g. through the running of the annual International Women's Day event)
- Promote different cultures and diversity through activities and events that encourage participation and interaction

Health & Wellbeing

Vision: Roxby Downs residents value good physical and mental health and achieve positive health outcomes

Goals

Improve access to physical and mental health services through advocacy

Improve linkages to physical and mental health services, activities and local events through collaboration and community participation

Build community knowledge and understanding of physical health, mental wellbeing and safety through education and information

Activities

- **Lobby government for additional locally based and visiting health services**
- Act as a central point of contact for the community to raise issues of concern relating to health
- Source grants and sponsorship to support health initiatives
- Raise health related issues with relevant government bodies on behalf of the community
- Provide input in to the strategic health plans and health policies of other organisations
- **Contribute to Council's Regional Public Health Plan**

- Run the biennial Happy Healthy
- Work in partnership with Time for Wellbeing, Country SA PHN, SA Health and Council to develop and deliver new health initiatives that support the strategic goals of each organisation
- Encourage community participation in the Community Foodies Program
- **Collaborate to develop cross sector health initiatives**
- Raise visibility and profile of sport and recreation to the community
- Promote health and wellbeing within the community through supporting local sporting events

- Monitor changes in local services through service mapping and the Regional Health Service Directory
- **Deliver health awareness programs, workshops and events to strengthen community resilience and build capacity (e.g. suicide prevention and awareness)**
- Collect data from health services and the community to analyse trends and gaps
- Promote healthy lifestyles through health awareness and education campaigns using local media (e.g. RoxFM, social media)
- Increase awareness of road safety in the community particularly in the area of vulnerable road users (e.g. pedestrians, children, cyclists and younger drivers)

Health & Wellbeing

Vision: Roxby Downs residents value good physical and mental health and achieve positive health outcomes

Goals

Advocate for and strengthen local sporting and recreation clubs

Support development of facilities that encourage increased participation in physical activity and social connections

Activities

- Promote Good Sports and drug and alcohol prevention and awareness to local sporting
- **Improve governance in clubs through promotion of the STARCLUB club development program**
- Encourage community members to take on management roles in clubs
- Provide training and development opportunities through the STARCLUB program

- Support the development of multipurpose change rooms suitable for males and females
- Advocate for the development of the Pump Track and facilitate design and construction and identify future uses (e.g. road safety training)
- **Lobby for more playgrounds, play space, community space, recreational spaces and facilities**
- Advocate for and support clubs in the development and renewal of sporting facilities to ensure usage and demand is adequately met
- Lobby for an outdoor gym circuit on suitable land
- Explore the need and the feasibility of setting up a Community Shed/ Maker's space/Tool Lending Library/Repair Café as positive mental health initiative

Economic Prosperity

Vision: A range of businesses thrive in Roxby Downs and contribute to a strong local economy

Goals

More businesses are established in Roxby Downs

Increased opportunities for businesses to network and collaborate effectively

Local businesses are successful and sustainable

Activities

- Through business and community surveys identify gaps for certain types of businesses
- Identify and work to address barriers that might be preventing new businesses from coming to town or being established
- Establish demand for pop up shops and liaise with shopping centre management regarding use of empty space.
- Liaise with key stakeholders to improve the visual appeal and vibrancy of the town centre
- **Explore opportunities for business incubator workspaces**
- Provide support and pathways for women in business and women wanting to enter the workforce
- Research emerging trends to identify Jobs for the Future and required training
- Work with the Kokatha Corporation to explore business development and enterprise opportunities

- Create networking opportunities for businesses to come together in a supportive way to talk about their work, find opportunities to collaborate, and share advice regardless of business type
- **Collaborate with schools and other relevant stakeholders to strengthen education to employment pathways for youth**
 - Collaborate with CEG and MEGT for youth work experience opportunities
 - Work with apprenticeship brokers to promote local opportunities
- Collaborate with TAFE to provide feedback and coordination for required courses

- **Work with Regional Development Australia Far North to deliver training programs for all businesses, including home based and microbusinesses, that build skills and capacity in areas such as finance and marketing**
- Introduce RDA Far North to local microbusinesses for individualized advice
- Actively promote the C-RES program to local businesses to increase local buying power
- Support local businesses to attract new suitably qualified and locally based employees through Trades and Career Expos
- Support the growth of a local arts economy by providing opportunities for local artists and arts related businesses to thrive

Youth

Vision: Young people are engaged in Roxby Downs and see a bright future for themselves in the community

Goals

Increased awareness of pathways for youth to find careers in Olympic Dam and other local businesses

Increase awareness of mental and physical wellbeing through provision of information and access to activities

Increased capacity of youth in Roxby Downs through a diverse range of activities

Activities

- **Support the Mining Minds-Pathways Project as required to map and understand education to employment pathways in Roxby Downs**
- Through a Career and Employment Expo raise awareness among students as early as year 7 and their parents about career options in Roxby Downs and the courses necessary to be eligible for pursuing those careers
- Encourage local businesses to advertise existing and upcoming employment and traineeship opportunities at schools

- Raise awareness of issues relating to drug and alcohol use
- Develop initiatives that support health and wellbeing of young people
- Raise awareness of road safety issues relating to young drivers
- Assist and support youth development at a grass roots and elite level through the operations of the Roxby Junior Sports Academy and fundraising to build the Junior Sports Development Fund
- **Work in partnership with local schools on health initiatives that support health and wellbeing of young people**
- Assist in promoting local Youth Health Services to the community

- Create greater awareness about existing activities and facilities that are available to youth in Roxby Downs (including but not limited to sports)
- Survey youth to understand their perspectives on existing services and identify needs for new services
- Through leadership and media training build capacity of youth to advocate for themselves
- **Support the Youth Advisory Committee to organize youth related events that increase participation**
- Celebrate successes in all endeavours through local media (RoxFM and social media)

Community Vibrancy

Vision: Roxby Downs is a vibrant, inclusive, and engaging community that fosters connections between community members

Goals:

Create awareness, acceptance and appreciation of cultural diversity in our community

Recognise and celebrate the different aspects of our community through the arts and events

Assist local families to strengthen their natural and community support systems

Activities:

- Use the media to share stories of our people (e.g. Mosaic Moments Radio Show)
- Hold cultural awareness workshops
- **Liase with Kokatha representatives to consider and develop new initiatives**
- Work with the Community Library to develop programs that support people from culturally and linguistically diverse backgrounds
- Work with representatives from BHP, SA Police, Strengthening Our Families and SA Health to share information, identify gaps and address needs
- Consult with the community through surveys and conversations to identify needs and gaps

- **Promote different cultures and diversity through food and music events including Harmony Day and the biennial World Food and Music Festival and Colourfest Short Film event, Multicultural Cooking Club classes and Feasts, National Days**
- **Celebrate Aboriginal and Torres Strait Islander Culture by running an annual NAIDOC week event**
- Strengthen relationships between the community and Aboriginal and Torres Strait Islander peoples through National Reconciliation Week activities
- Encourage artistic expression through involvement in the South Australian Living Artists (SALA) event
- Create regular opportunities for women to network and socialize

- **Help new families integrate, for example, by running three Neighbourhood days each year to promote social connections**
- **Introduce families to local services, facilities and resources (e.g. Community Youth Centre, Community Hub, Children's Centre, Health Services and recreation facilities)**
- Work with Strengthening Our Families, Mining Minds and Children's Centre to offer education and information sessions for parents
- Work with the Community Hub to welcome new residents including those from overseas
- Support the Minyma Talk group to run programs that support Aboriginal Women

Environment & Sustainability

Vision: Roxby Downs is an environmentally friendly town with innovative and educational initiatives beneficial to the community and the preservation of the environment

Goals:

Drive environmental initiatives to the community

Support community members and groups to make environmentally responsible decisions

Support and advocate for environmental initiatives and the development of open space

Activities:

- Engage schools and pre-schools in learning opportunities about the environment, such as workshops at the Community Garden
- Engage the community in further environment education
- Partner with Arid Recovery in the delivery of the Wildlife Hotline

- **Provide support and information on sustainability and gardening in an arid environment and water and power saving strategies**
- **Support businesses and groups to improve their sustainability practices (e.g. development of sustainability policies, supply chain reviews, bin audits etc.)**

- Create, and support the development and redevelopment of community open spaces (e.g. The Emu Walk and Hermit Street Playground a nature play space)
- Manage the development and continued growth of the Community Garden
- **Investigate and explore opportunities and technologies that could create or enhance environmental practices in the community (e.g. electric vehicle charging spots around the community)**
- **Investigate, explore and advocate for new opportunities to improve waste and recycling opportunities within the community**
- Support the development of an industrial compost facility in Roxby Downs
- Advocate on behalf of the community on environmental concerns, initiatives and opportunities as the need arises
- Develop a quandong orchard in feature planting at the Community Garden